



HURRICANE ISLAND  
OUTWARD BOUND SCHOOL

Title: Field Correspondent Intern 2019
Reports to: Marketing Director
Location: Wheeler Bay, Maine,
Status: Intern
Compensation : \$150/Week plus Food/Lodging at Basecamp

## INTERNSHIP DESCRIPTION

With over 50 years of innovation in experiential and outdoor education, Hurricane Island Outward Bound School, (HIOBS) continues to *change lives through challenge and discovery*. Our transformative and educational wilderness courses are set in some of the most dramatic and stunning parts of the United States. HIOBS was founded in 1964 and facilitates wilderness-based programs in remote parts of Maine's mountains, rivers, and coastal areas, as well as winter expeditions from the Florida Keys. As an Outward Bound School, we are committed to the core values of compassion, integrity, excellence, inclusion and diversity, and strive to achieve the following outcomes: building character, developing leadership skills, and creating an ethic of social and environmental responsibility.

### Summary

The Field Correspondent Intern's primary role is to learn about and support marketing and communications, including, but not limited to documenting on-course experiences through photo/video, archiving creative assets, social media posting, community-building, and school-wide marketing efforts. Through these responsibilities Interns will gain comprehensive understanding of Outward Bound, as well as aspects of grassroots marketing and communications. In addition to developing marketing, social media and photographic skills, Interns will be able to build a greater depth of educational and outdoor skills through observation and mentoring opportunities. The remainder of the time will be spent working on community development at the bases and supporting the needs of HIOBS. An in-depth review/evaluation of the intern will take place when internship is complete, coupled with periodic progress assessments.

### Primary Roles and Responsibilities

#### *Marketing*

- Participate in training covering a variety of subjects including social media (Facebook, Instagram), national promotion strategy, and curating, archiving/assigning creative assets. Interns will be involved in the All-Staff Training in early June.
- Responsible for producing, gathering, sorting and curating media images.
- Responsible for gathering images and stories of scholarship students.
- Assist in national social media campaigns as assigned by the Marketing Director.
- Occasionally act as a liaison between Marketing Director and local staff on marketing and communications matters.
- Share images and build relationships with staff.

### *Program Support*

- Actively participate in Basecamp community.
- Communicate and foster the HIOBS visual identity and marketing goals with basecamp community.
- Assist field staff in downloading, sharing and archiving images.
- Other duties as assigned.

### **Requirements for this Position**

- Knowledge of social media.
- Basic photo editing skills.
- Minimum 21 years old.
- Basic outdoor living skills and significant wilderness travel experience
- Valid Driver's License .
- Possess and maintain an excellent driving record.
- Ability to drive trucks and vans desirable.
- Must pass background check and drug screening.
- Mandatory all-staff training beginning 8:00 am May 31 - June 2, 2019

### **Physical Requirements**

- Ability to participate in moderate to vigorous physical activity including, but not limited to, running, swimming, backpacking and mountaineering.
- Ability to lift and move a minimum of 50 pounds.
- Position is 60% desk 40% field based.

### **Preferred Skills**

- Photographic and video experience, including video editing preferred.
- Past participation in an Outward Bound or other wilderness expeditionary experience (OB, NOLS multi-day course or equivalent) is helpful.
- Medical Certification: Basic First Aid, Wilderness First Responder & CPR, a plus.

### **Compensation and Benefits**

- 3-month contract (5/31/2019 - 8/30/2019). Attendance at New-Staff Training at the end of May is required, food and lodging will be provided.
- \$150/week stipend following initial training portion of internship, plus room and board/or food stipend are provided.
- Some field skills development opportunities throughout the summer.
- 18 off days over the course of the summer internship.

**To apply, please email a cover letter, resume, and three references in PDF format to: [kgilbert@hiobs.org](mailto:kgilbert@hiobs.org). In your cover letter, please describe the specific skills you possess that we require.**

**Position is open until filled. No other emails or phone calls, please.**